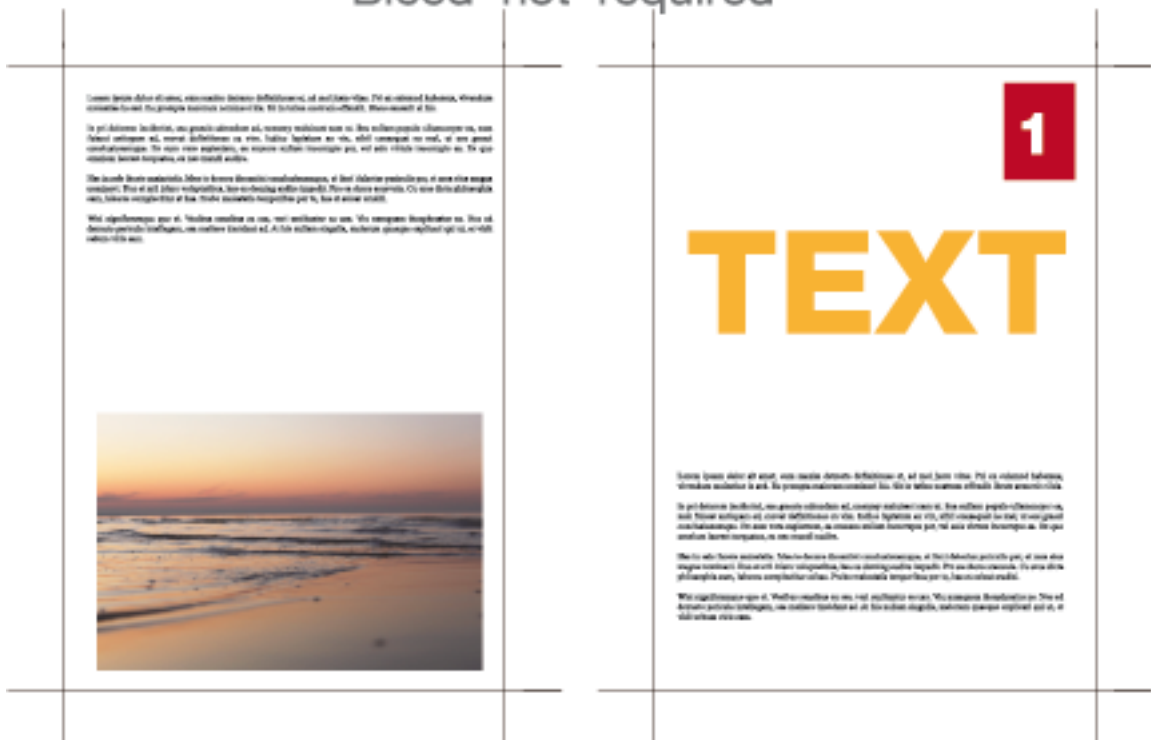**ADverts**

BLEED

A bleed is required when a graphical object (image, text or background) spreads to the edge of your page. Bleed must bee at least 3 mm. All objects at the edge of the page must have bleed.

Bleed required

TEXT

1

Bleed not required

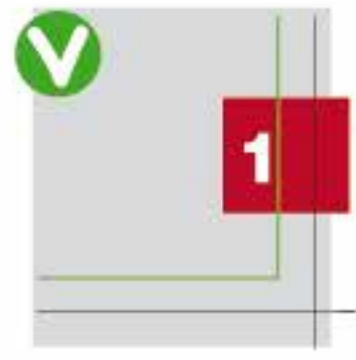TEXT

1

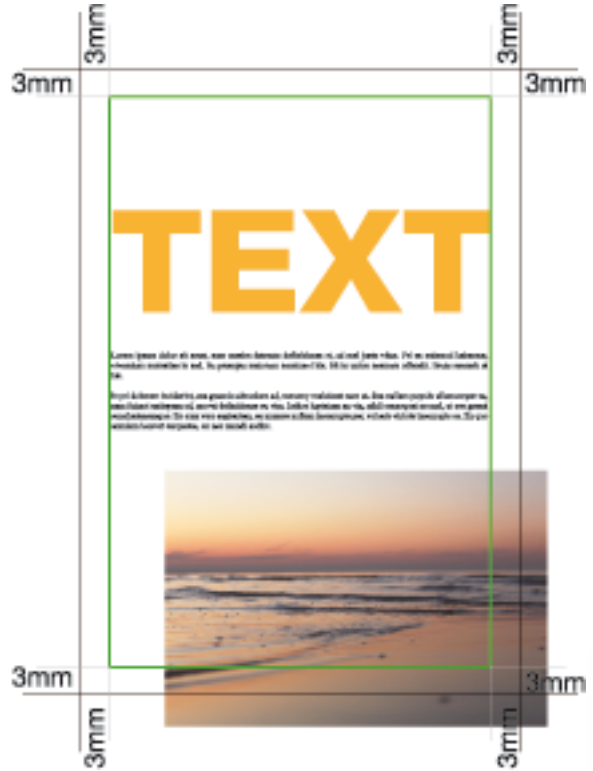⚠ Objects must be at least 3mm from cutting edge

Examples of bleed

ALL objects at the edge must have bleed!
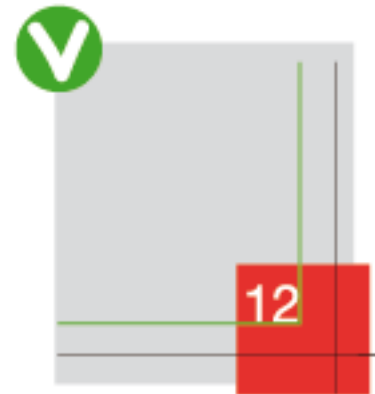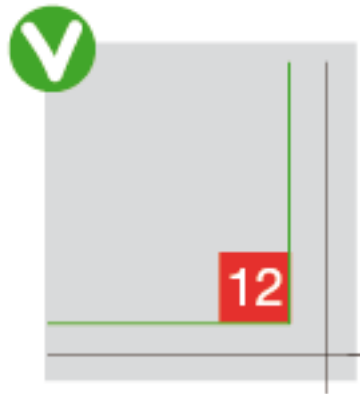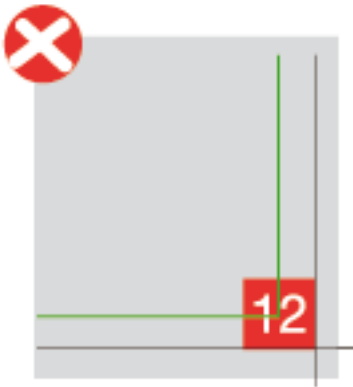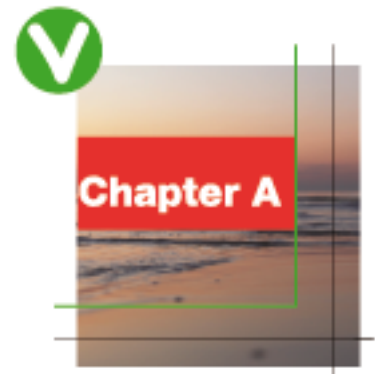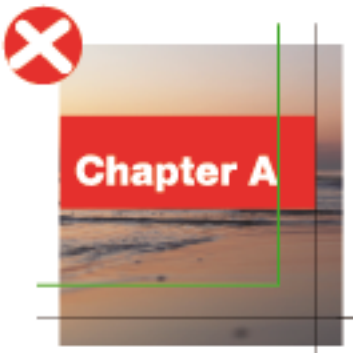
SAFE DESIGN AREA

Text and any important objects must bee at least 3 mm from page edge, diecut, perforation or punching line.
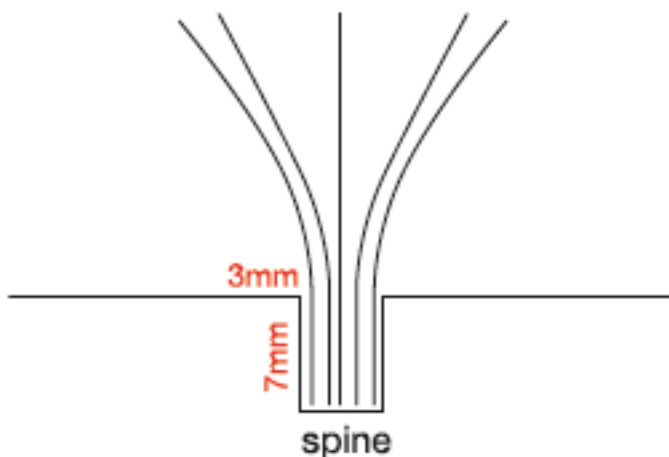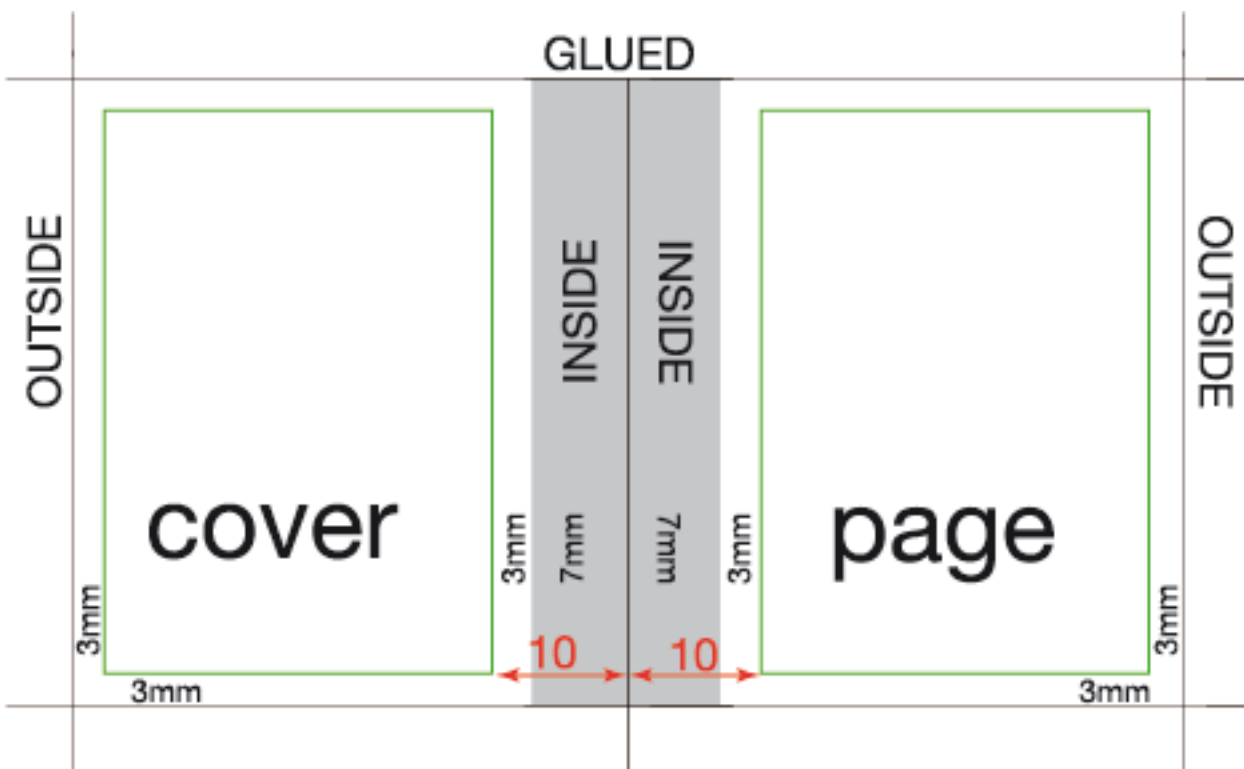

Objects must be at least 3mm from cutting edge

2. Not all objects have bleed

Chapter A

Chapter A

Chapter A

ADverts

Glued cover

In case of glued cover, safe area starts 10 mm from inside edge between cover and page.

GLUED

OUTSIDE

INSIDE

INSIDE

OUTSIDE

cover

page

3mm

7mm

7mm

3mm

3mm

3mm

3mm

3mm

10

10

3mm

7mm

spine

Cover is glued
to first and last page

Wire-O binding

In case punching, safe area is 11 mm from page edge or 3 mm from punch

11 mm

wire side

3mm

11 mm